

ICE ON MAIN RETURNS FOR A SECOND SEASON

(GREENVILLE SC) The City of Greenville and the Courtyard by Marriott Greenville Downtown announced today that Ice on Main, a seasonal outdoor ice skating rink, will return for a second season.

"We are excited to bring this holiday family tradition back to downtown Greenville," said Mayor Knox White. "Last year's event was an outstanding success, and we were pleased to have locals, as well as tourists, visit Greenville's downtown to shop, dine and take a spin around the new rink. We are ready to bring the festivities back and make this year better than ever."

Ice on Main will return on November 23 and remain open through January 21, 2013 – eight full weeks of skating excitement. The rink will incorporate new features this season such as increased spectator areas and original student artwork. Clear dasher boards will also be installed to enhance rink visibility.

Ice on Main is supported both by the Greenville community and by corporate sponsors. Sponsors for this year include:

Holly Sponsors:

City of Greenville
Windsor/Aughtry Co.
Courtyard by Marriott Greenville Downtown
Greenville Hospital System
GSP International Airport
The Greenville News Media Group and TALK Greenville
Clear Channel Radio
Spinx
WYFF 4

Evergreen Sponsors:

Fairway Media Group Greenville Water Hale's Jewelers

Snowflake Sponsors:

Duke Energy Triangle Construction

Special Partners:

Greenville Road Warriors Community Foundation of Greenville Kettlecorn Confections

This season will also feature a number of festive events for skaters to enjoy:

GSP International Airport Night – Join Ice on Main for a special evening with giveaways and the opportunity to win prizes. Pick up your GSP Frequent Skater Card and earn a free ticket this season.

Hale's Jewelers' Date Night – A perfect opportunity to bring your special someone out for a unique date. Participate in the photo contest for an opportunity to win a gift courtesy of Hale's Jewelers.

The Greenville Road Warriors Nights – Don't miss your chance to meet, greet and skate with Greenville's professional hockey players.

Clear Channel Radio Nights – My 102.5, Shine 96.7 and other Clear Channel stations will host a number of family-friendly events throughout the season.

Spinx – Stay tuned to Ice on Main's Facebook and Twitter to find out when we will be having FREE ice skating, courtesy of Spinx.

Additional sponsorship opportunities, including exclusive naming rights, are still available.

Ice on Main is located next to City Hall on the Village Green at Main@Broad, 50 West Broad Street in Greenville. Admission to Ice on Main is \$10 for adults and \$8 for children ages 12 and under. Additional information and hours of operation can be found at www.iceonmain.com.

###

Contact: Price Atkinson or Miller Howard

Crawford Strategy (864) 232-2302